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GARMIN DASH CAM™ LIVE

ALWAYS-CONNECTED LTE DASH CAMERA

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NEW PRODUCT ANNOUNCEMENT

MARKETING MEMO

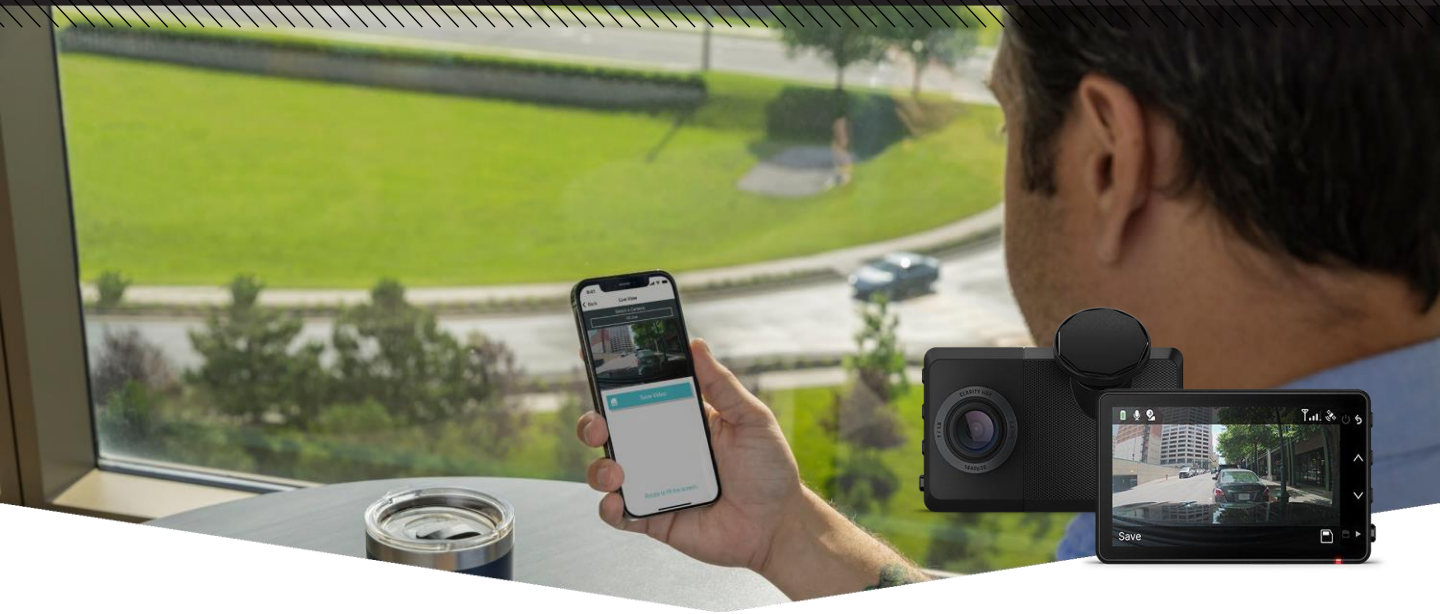
Jan. 4, 2023

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GARMIN DASH CAM™ LIVE

Always-Connected LTE Dash Camera

NEW PRODUCT
ANNOUNCEMENT



PRODUCT OVERVIEW:

The always-connected¹ LTE dash cam² lets you access a live view and share saved video anytime from the Garmin Drive™ smartphone app. Enjoy greater peace of mind with location tracking, theft alerts and incident notifications³ about your parked vehicle. Saved video automatically uploads to the secure online Vault for you to view and share later. Record important details day and night, thanks to high-definition 1440p resolution with Garmin Clarity™ HDR optics and a wide 140-degree lens. Voice control⁴ lets you use spoken commands to save video, start/stop audio recording, take still pictures and more.



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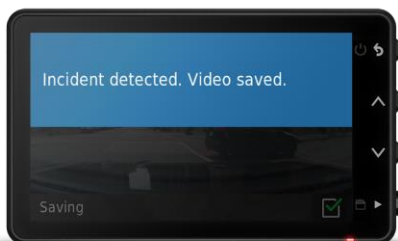
**NEW PRODUCT
ANNOUNCEMENT**

KEY FEATURES:

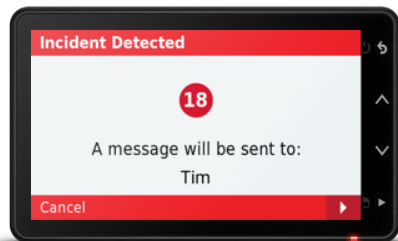
NEW	ALWAYS CONNECTED	Always-on LTE connection ¹ lets you access a live view from your vehicle anytime using the Garmin Drive™ smartphone app.
NEW	EASY VIDEO REVIEW AND SHARE	Saved videos are stored securely in the online Vault and can be accessed by using the Garmin Drive app. With an LTE subscription or Wi-Fi® connectivity, share video clips with others by sending a link and passcode.
NEW	VEHICLE MONITORING	Enjoy greater peace of mind with vehicle surveillance features ³ , including location tracking, theft alerts and the parking guard feature, which notifies you about detected incidents affecting your parked vehicle.
NEW	LTE SUBSCRIPTION PLANS	Purchase an LTE Vault subscription plan in the Garmin Drive app to enable location tracking, theft alerts, parking guard notifications and emergency contact notification. LTE connectivity moves beyond the limitations of a Wi-Fi connection so you can access a live view anytime.
	HIGH-QUALITY VIDEO	High-definition 1440p HD video with a wide 140-degree lens and Garmin Clarity™ HDR optics provides crisp detail day and night. Use the 3" LCD display on the camera to align the camera and change the settings.
	VOICE CONTROL	Voice control ⁴ lets you use spoken commands to save video, start/stop audio recording, take still pictures and more.
	AUTOMATIC INCIDENT DETECTION	Continuously records and saves video of incidents with GPS location, date and time.
	DRIVER ALERTS	Driver alerts ⁵ , such as forward collision, lane departure and speed camera warnings, help encourage safer driving and situational awareness.
	DURABLE BY DESIGN	This dash cam is built to withstand harsh vehicle environments, including direct sunlight and hot interior temperatures.
	DASH CAM VIDEO SYNC	View video from up to four Garmin dash cams (sold separately) using the Garmin Drive app on your compatible smartphone.
	EXTRA USB PORT	You won't have to choose between powering the dash camera and keeping your phone charged. The included charger has an extra USB port, so you can do both.
	MEMORY CARD	Ready to use right out of the box with included microSD™ memory card (no separate purchase needed).

SCREENSHOTS:

AUTOMATIC INCIDENT DETECTION



EMERGENCY CONTACT



RED LIGHT CAMERA WARNING⁴









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PRODUCT COMPARISON:

	Dash Cam Mini 2	Dash Cam 47	Dash Cam 57	Dash Cam 67W	Dash Cam Tandem	Dash Cam Live
						
LCD display size	N/A	2"	2"	2"	N/A	3"
Size and Weight	3.1 x 5.3 x 2.9 cm 35 g	5.62 x 4.05 x 2.14 cm 60 g	5.62 x 4.05 x 2.14 cm 60 g	5.62 x 4.05 x 2.14 cm 60 g	5.5 x 4.1 x 2.35 cm 65.4 g	5.62 x 4.05 x 2.14 cm 60 g
Lens field of view	140 degrees	140 degrees	140 degrees	180 degrees	180-degree front and 180-degree interior	140 degrees
Camera megapixels (MP)	2.1MP	2.1MP	3.7MP	3.7MP	3.7MP	3.7MP
Clarity of recording	1080p or 720p	1080p or 720p	1440p, 1080p or 720p	1440p, 1080p or 720p	1440p, 1080p or 720p	1440p, 1080p or 720p
Output resolution	1920 x 1080	1920 x 1080	2560 x 1440	2560 x 1440	2560 x 1440	2560 x 1440
Always-on LTE connectivity						•
Voice control	•	•	•	•	•	•
GPS-enabled <small>(date/time/speed/location)</small>	No <small>(shows date and time)</small>	•	•	•	•	•
"Go" alert/ red light and speed camera		•	•	•		•
Forward collision and lane departure alerts		•	•	•		•
Mount type	Adhesive	Adhesive magnetic	Adhesive magnetic	Adhesive magnetic	Adhesive magnetic	Adhesive magnetic
Parking Guard feature	May require constant power cable <small>(sold separately)</small> - Wi-Fi	Wi-Fi	Wi-Fi	Wi-Fi		LTE
Live View monitoring May require Constant Power Cable <small>(sold separately)</small>	Wi-Fi	Wi-Fi	Wi-Fi	Wi-Fi		LTE
Vault <small>(secure online video storage)</small>	•	•	•	•		•
Garmin Clarity™ HDR	•	•	•	•	•	•
Optional audio recording	•	•	•	•	•	•
Wi-Fi® technology for sharing/updates	•	•	•	•	•	•
Incident detection <small>(G-sensor)</small>	•	•	•	•	•	•
NightGlo™ night vision					•	
Works with Garmin Drive™ app	•	•	•	•	•	•
Dash Cam Video Sync	•	•	•	•	•	•
Memory card	Not included	Not included	Not included	Not included	Pre-installed 16 GB microSD card	Pre-installed 16 GB microSD card

LTE VAULT SUBSCRIPTION PLANS:

Subscription Plan	Standard LTE	Advanced LTE
Monthly fee	€10.99	€24.99
Vault storage duration	7 Days	30 Days
LTE connectivity	✓	✓
Secure share	✓	✓
Live view	✓	✓
Vehicle tracking	✓	✓
Theft alert	✓	✓
Emergency Contact Notification	✓	✓
Parking guard notifications	✓	✓

LTE coverage is available in Austria, Belgium, Bosnia and Herzegovina, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Serbia, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, United Kingdom.

Refer to <https://support.garmin.com> for full details.

GARMIN DRIVE™ APP:

With an active [LTE Vault subscription](#), you can access a live view from your dash cam anytime using the [Garmin Drive app](#).



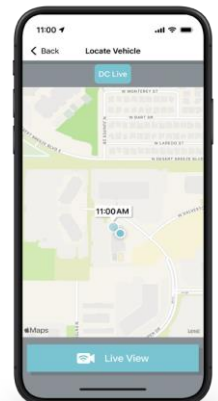
LIVE VIEW



VIDEO SHARING



LOCATION TRACKING



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PRODUCT CONFIGURATIONS:

SCHEDULE B: 8525894000
HTS: 8525.89.4000

GARMIN DASH CAM LIVE



INCLUDES			COUNTRY OF ORIGIN					
Garmin Dash Cam Live, pre-installed 16 GB microSD™ card, low-profile magnetic mount, long power cable (4 meters), shorter power/data cable (1.5 meters), dual-USB power adapter and documentation			Made in Taiwan. Cables made in China, Taiwan or Philippines.					
DESCRIPTION	SKU	UPC	RRP:					
			EUR	GBP	NOK	SEK	DKK	FIN EUR
Garmin Dash Cam Live	010-02619-10	753759299293	399.99	349.99	4649	4899	3349	449

PACKAGING SPECIFICATIONS:

DASH CAM LIVE

Gift box dimensions (WxHxD):	6.1" x 4.2" x 2.7" (15.4 x 10.7 x 6.9 cm)
Gift box weight:	10.3 oz (292 g)
Master carton dimensions (WxHxD):	18.0" x 12.4" x 13.1" (45.8 x 31.4 x 33.2 cm)
Master carton weight:	24 lbs (10.9 kg)
Master carton quantity:	32



COMPATIBLE ACCESSORY OVERVIEW:

CONSTANT POWER CABLE



SKU: **010-12530-23**
UPC: **753759269449**

Some vehicles will require use of the Constant Power Cable. Plug into vehicle's OBD2 port for constant power to Garmin Dash Cams, even when the vehicle is parked and turned off. Compatible with most passenger vehicles; not compatible with commercial vehicles with a J1939 connector.

RRP: **€49.99**

POLARIZED LENS COVER



SKU: **010-12530-18**
UPC: **753759214050**

Attach this polarized lens cover to your compatible camera device to increase video clarity and reduce reflections.

RRP **€29.99**

NEW LTE VAULT SUBSCRIPTION PLANS



You'll need an active [LTE Vault subscription plan](#) for always-on connectivity. Select and activate a plan within the [Garmin Drive app](#).





Monthly plans from **€10.99**

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COMPATIBLE ACCESSORIES CONTINUED:

		SKU	UPC	RRP	DESCRIPTION	IMAGE
NEW	Low-profile magnetic mount	010-13313-00	753759316556	€14.99	Securely mount your dash cam, and keep your hands on the wheel while you navigate. The low-profile design helps minimize blockage of your line of sight.	
	Extra-long power cable	010-12530-07	753759269432	€29.99	Power and recharge your compatible Garmin Dash Cam with this 26' (8 meter) power cable	
	Dual USB power adapter	010-12530-06	753759232511	€29.99	Power your compatible Garmin Dash Cam with this adapter while also having the ability to charge a phone, tablet or any other device that needs power while on the go. It includes a long power cable for hidden installations and shorter power/data cable for portable use.	
	microUSB cable	010-11478-01	753759101985	€11.99	Get the most out of your device by using this microUSB cable to update your device software and much more.	

For more information on compatible accessories, please visit the product page at [Garmin.com](https://www.garmin.com).

¹Always-on connectivity requires an active LTE subscription. Activate a subscription using the Garmin Drive™ app on your compatible smartphone.

²Some jurisdictions regulate or prohibit use of this camera device. It is your responsibility to know and comply with applicable laws and rights to privacy in jurisdictions where you plan to use this device.

³Requires an active LTE subscription; some vehicles will need the Constant Power Cable (sold separately).

⁴Voice control is only available in English, German, French, Spanish, Italian and Swedish.

⁵Certain conditions may impair the warning function; visit [Garmin.com/warnings](https://www.garmin.com/warnings) for details. Red light and speed camera warnings are not available in all regions.

Wi-Fi is a registered trademark of the Wi-Fi Alliance.

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